

Roque Planas

464 Clinton Ave., Apt. 6E, Brooklyn, NY 11238

347.260.0994

roque.planas@gmail.com

Education

New York University, Joint M.A. Journalism and Latin American Studies	2011
Texas State University at San Marcos, M.A. History, Latin America focus	2008
Virginia Commonwealth University, B.A. History and Spanish	2004

Recent Experience

Fox News Latino , New York City, NY • Web writer/producer.	Feb. 2011 - Present
New York Daily News , New York City, NY • Homepage Producer.	Nov. 2011 - Feb. 2011
Freelance Journalist • New Media skills and specialized knowledge of Latin American affairs, Hispanic issues and immigration. • Reporting and analysis published by Foreign Policy Magazine, World Politics Review, El Diario/La Prensa, The Miami Herald and others. Clips upon request.	2008 - Present
Latin America News Dispatch , New York City, NY • Director. Helped found and edit an online publication that serves over 30,000 unique visitors per month and growing. • Developed a daily email newsletter with over 400 subscribers, including prominent journalists, analysts, policy makers, and business leaders. • Cultivated relationships with audience, sources, mass media outlets and bloggers through social media, particularly Twitter.	Dec. 2009 - Nov. 2011
Americas Society , New York City, NY • Online Journalism Intern (Paid). Wrote over 40 news analyses for the policymaking community, outlining developments in U.S. foreign policy and Latin American public affairs. • Aggregated headlines, wrote summaries and helped edit a weekly newsletter with thousands of subscribers summarizing Latin American news developments.	Dec. 2010 - Aug. 2011
The Miami Herald , New York City, NY (Working remotely) • Blogger. Nearly doubled Web traffic to the Cuban Colada blog in six months by introducing aggregation and improving SEO.	Sept. 2010 - May 2011
El Diario/La Prensa , New York City, NY • Editorial Intern. Reported, wrote and copyedited articles for "Nuestros Barrios" ("Our Neighborhoods") section of largest Spanish-language daily in New York. • Drafted, copyedited and translated editorials and opinion pieces.	Sept. 2010 - Dec. 2010
Texas Senate Hispanic Research Council , Austin, TX • Gregory Luna Fellow. Worked as legislative aide to State Senator Kirk Watson. • Managed constituent correspondence, analyzed legislative proposals and met with stakeholders to discuss potential impact of proposed legislation.	Jan. 2009 - June 2009

Skills

Fluent Spanish and Portuguese • Basic HTML and CSS • SEO • Wordpress and other blogging and CMS platforms • Microsoft Office • Social Media • AP and Chicago style • Web traffic analytics